



Dear potential sponsor,

The 2021 meeting of the Canadian Biomaterials Society will be held May 13th to the 15th and will be run on the professional conference platform Hopin. The theme is 'Translational Biomaterials and Beyond' reflecting the strengths and diversity of our society members and the Waterloo community and environs.

We are excited to offer great value for both our attendees and sponsors. We are developing a program combining outstanding plenary speakers (Molly Shoichet (Toronto), Francois Barthelat (Colorado), and more!) with engaging workshops, fireside chats and networking activities.

Please see the table below for the Sponsorship Packages offered.

The Platinum (Exclusive) package is available to one sponsor and includes prime exposure before, during and after the meeting. The Platinum sponsor will be determined by competitive bid process.

The promotional slide example found below provides additional information about the conference. Furthermore, it demonstrates the extra pre-conference promotion that the Platinum sponsor will receive. Note the field on the right labeled 'Insert Platinum Sponsor Logo here'. This is an element of the pre/post-marketing.

We hope that you will join us for the conference. Please email the conference chair, Prof. Thomas Willett (thomas.willett@uwaterloo.ca), if you would like to support this meeting or for more information.

Thank you!

Your CBS2021 organizing committee

CBS2021 Sponsorship Packages

Sponsorship Tier	Bronze	Silver	Gold	Platinum (Exclusive)
Minimum Support Level	\$500	\$1000	\$2000	\$5000 (submit a bid)
Pre/Post-Event Marketing				Yes
Page Logos and Links	Small	Medium	Large	Large
Social Media Promotions				Yes
Listing on sponsorship page on website	Yes @ Bronze level	Yes @ Silver level	Yes @ Gold level	Yes @ Platinum level
Main Stage Branding				Yes
Host a workshop			Yes	Yes
Stages Sponsor Roll	Yes @ Bronze level	Yes @ Silver level	Yes @ Gold level	Yes @ Platinum level
Exhibition Booth				
Priority	Low	Mid	High	High
Size	Small	Medium	Large	Large
Event Data				
Booth Attendees	Yes	Yes	Yes	Yes
Attendee List, more	-	-	-	Yes

Email Prof. Thomas Willett (conference chair) at thomas.willett@uwaterloo.ca for more details.

Promotional Slide example

The 36th Annual Meeting of the
Canadian Biomaterials Society 2021
'Translational Biomaterials and Beyond'
Virtual Conference

Exciting Plenary Speakers:

- Molly Shoichet, PhD, O.C., O. Ont., FRS, University of Toronto
- Francois Barthelat, PhD, University of Colorado – Boulder

And more...

- Invited Speakers from across Canada and beyond.
- Multiple concurrent scientific sessions – Call for abstracts in January 2021
- Fireside Chats with Translation and Entrepreneurship Experts and CBS Award Winners
- Special Topics Symposia and Workshops – Call for proposals in December 2020
- CBS Annual General Meeting
- Virtual Exhibition Hall

Hosted by University of Waterloo, Waterloo, Ontario, Canada
May 12th to 15th, 2021

Insert Platinum Sponsor Logo Here

Virtual Conference Platform:
 hopin